2017 Puptoberfest
Sponsorship Opportunities

EVENT SPONSORSHIP: $5,000+
• Advertisement of your individual or company’s name on all new printed materials associated with the event including new banners, fliers, print and radio advertisements.
• Full-page color ad in our Ad Journal (inside front cover).
• Your name advertised during the event.
• Vendor table with minimal restrictions (no duplication of an existing table and follows our general guidelines).
• Priority listing on our Sponsorship Board.

ADOPTION AREA SPONSORSHIP: $2,500
• Prominently displayed banner at the Adoption Area.
• Full-page color ad in our Ad Journal (outside back cover).
• Vendor table with minimal restrictions (no duplication of an existing table and follows our general guidelines).
• Your name on the Sponsorship Board.

MEMORY LANE SPONSORSHIP: $1,500
• Prominently displayed banner at Memory Lane, which displays a picture of every dog adopted through Eleventh Hour Rescue.
• Full-page b/w ad in our Ad Journal.
• Vendor table with minimal restrictions (no duplication of an existing table and follows our general guidelines).
• Your name on the Sponsorship Board.

BILLBOARD SPONSORSHIPS: $1,500
• Your name prominently displayed on the Puptoberfest event billboard.
• Full-page b/w ad in our Ad Journal.
• Vendor table with minimal restrictions (no duplication of an existing table and follows our general guidelines).
• Your name on the Sponsorship Board.

GOODY BAG SPONSORSHIP: $1,500
• Your name or logo will be printed on the bag. (Handed out to the first 1,500 attendees).
• Full-page b/w ad in our Ad Journal.
• Vendor table with minimal restrictions (no duplication of an existing table and follows our general guidelines).
• Your name on the Sponsorship Board.

PET UNIVERSITY SPONSORSHIP: $1,500
• Prominently displayed banner at the Pet University Area.
• Full-page b/w ad in our Ad Journal.
• Vendor table with minimal restrictions (no duplication of an existing table and follows our general guidelines).
• Your name on the Sponsorship Board.

BANNER SPONSORSHIP: $1,000
• Your name prominently displayed on all our banners that are placed around northern New Jersey.
• Full-page b/w ad in our Ad Journal.
• Vendor table with minimal restrictions (no duplication of an existing table and follows our general guidelines).
• Your name on the Sponsorship Board.

KID’S AREA SPONSORSHIP: $750
• Your name prominently displayed at the Kid’s Area.
• Full-page b/w ad in our Ad Journal.
• Your name on the Ad Journal Board.

CALENDAR SPONSORSHIPS: $175
(12 available – 500 calendars will be printed)
• You will be able to advertise your business on one available month of the year (specifications to be determined)
• Quarter-page b/w ad in our Ad Journal

AD JOURNAL SPONSORSHIPS
(Artwork must be received by 8/26)
• Full-page (size 4-3/4”W x 7-3/4”H) b/w ad in our Ad Journal
  $150
• Half-page (size 4-3/4”W x 3-7/8” H) b/w ad in our Ad Journal
  $75
• Quarter-page (size 4-3/4”W x 1-15/16”H) b/w ad in Ad Journal
  $40
• Eighth Page Honor/Remember ad (size 2-3/8”W x 1-15/16”H)
  Your choice of either a text-only ad (135 characters max) or a photo and text ad (one photo + 40 characters max)
  $20

All Sponsorships can provide us with marketing items, flyers, coupons, or donated items that will be included in our goody bags.

Thanks for your support!