

973-664-0865

www.ehrdogs.org



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## Why Sponsor?

Your business or organization can make a huge impact on your community while:

- ✓ Giving animals the promise of tomorrow
- ✓ Showcasing your commitment to social responsibility – which over 70% of consumers say influences their purchasing decisions <sup>(1)</sup>
- ✓ Demonstrating your core values to your audiences

## Marketing Benefit

- ✓ Up to 3,500 attendees per event
- ✓ Combined social reach of over 105,000
- ✓ Over 6,000 visitors to our adoption facilities per year
- ✓ Over 96,000 website impressions per year

## Event Marketing

Our annual signature events include:

### Barkfest (up to 1,000 attendees)

An annual springtime event to welcome warmer temperatures with vendors, food and cold treats, games, prizes, Tricky Tray auctions, music, and adoptable animals.

### Puptoberfest (up to 3,500 attendees)

A family- and dog-friendly event that gives you pumpkin spice and everything nice in the fall – vendors, food trucks, live entertainment, kids’ activities, Tricky Tray auctions and raffles, and adorable adoptable animals.

### Winter Wonderland

(up to 1,000 attendees)

We provide all the delights of the holiday season – vendors, festive food and baked goods, Tricky Tray auctions, and Santa Claus – plus adorable adoptable animals!



Eleventh Hour Rescue's Eddie (left) and Oreo (right)

## Annual Sponsorships

Our annual sponsorships offer a variety of benefits, which may include:

Value	Event advertising at annual signature events that attract up to 3,500 attendees per event	Compassionate Companion: \$750/month	Furry Friend: \$500/month	Critter Comforter: \$250/month
Company logo and link on organization event website	✓	✓	✓	✓
Distribute company logo on promotional items at all signature events	✓	✓	✓	
Vendor space at signature events	✓	✓	✓	
Event signage	✓	✓	✓	
Recognition as a sponsor in press releases	✓			
Publicity in email communication to 40,000+ supporters		2x	1x	1x
Promotion, tagging, and recognition of sponsorship on social media platforms (combined reach of 105,000)		2x	1x	1x
Signage at enhanced adoption center	✓			
Signage at off-site adoption events	✓	✓	✓	✓

(1) <https://www.aflac.com/docs/about-aflac/csr-survey-assets/2019-aflac-csr-infographic-and-survey.pdf>

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## Event Sponsorship

Our event sponsorships offer a variety of benefits, which may include:

	<b>TOP DOG</b> \$5,000 <i>Limit 1 per</i>	<b>LEADER OF THE PACK</b> \$3,500 <i>Limit 2 per</i>	<b>CATS MEOW</b> \$2,500 <i>Limit 2 per</i>	<b>PURRFECT PARTNER</b> \$1,000 <i>Limit 3 per</i>	<b>EVENT AREA</b> \$500 <i># varies per event</i>
<b>PRE-EVENT Benefits</b>					
Company name/logo on promotional items and advertising	✓				
Recognition in all media releases	✓	✓			
Sponsorship mention in email outreach	✓	✓	✓		
Company logo and link on event website	✓	✓	✓	✓	✓
Announcement of sponsorship on social media platforms	✓	✓	✓	✓	✓
<b>DURING THE EVENT Benefits</b>					
Placement of company name and logo on event promotions					<b>AREA SIGN</b>
Public acknowledgment from emcees during event	<b>ALL DAY</b>	<b>START/END</b>			
Option to put in the event bag for first group of attendees	✓	✓	✓	✓	
Company logo on "All Sponsors" banner by main stage/entrance	✓	✓	✓	✓	
Prime vendor space (tent, tables, chairs provided if needed)	<b>DOUBLE</b>	<b>SINGLE</b>	<b>SINGLE</b>	<b>SINGLE</b>	
<b>POST-EVENT Benefits</b>					
Pictures used in future promotions for future events	✓				<b>KEEP SIGN</b>
Mention in social media recap posts	✓	✓	✓		
Mention in follow-up email outreach	✓	✓	✓	✓	

## Other Ways to Help

We also offer sponsorship opportunities for periodic and off-site events. Please contact [events@ehrdogs.org](mailto:events@ehrdogs.org) for details.

For more information or to become one of our corporate partners, please contact [sponsor@ehrdogs.org](mailto:sponsor@ehrdogs.org) for details.



  
Eleventh Hour Rescue's  
Baby Stewie